## CONTRACT



And:

Ad It Up PO Box 694 **Euless, TX 76039** 

<u>vision</u>	Alt Order #							
/								
		N. T.						
	Original Date / Revision 09/21/12 / 09/21/12							
Billing (	Calendar ast	Cash/Trade Cash						
	t Executive WOIO/WUAB	Sales Office Cleveland Loca						
Special Handling								
Demographic Adults 25-54								
Advertiser Code		Product Code						
	Advertiser Ref							
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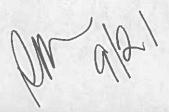
		Spots/		Totals		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type S	pots	Amount	
N 1 WOIO 09/25/12 09/30/12 David Letterman <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -TWTF 3	1135p-1238a <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00	
N 2 WOIO 09/25/12 09/30/12 Action News at 6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -TWTF 3	6-7a <u>Rate</u> \$225.00	:30	NM	3	\$675.00	
N 3 WOIO 09/25/12 09/30/12 The Early Show  Start Date End Date Weekdays Spots/Week  Week: 09/24/12 09/30/12 -TWTF 3	7-9a <u>Rate</u> \$175.00	:30	NM	3	\$525.00	
N 4 WOIO 09/25/12 09/30/12 Action News at 4p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/24/12 09/30/12 -TWTF 3	4-5p <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00	
		Totals		12	\$4,200.00	

Time Period	# of Spots	Gross Amount	Net Amount		
08/27/12 -09/28/12	12	\$4,200.00	\$3,570.00		
Totals	12	\$4,200.00	\$3,570.00		

Signature:	Date:

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insention orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



iwiu - Cieveiand ic	or William DeJean						Flight: 9'24'12-9'30'12					
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30 19 Action news - B	M-F 6-7a	100	3	3	3	\$225				DE 60 17	911/02/15	\$
30 CBS This Morning 30 19 Action News © 4	M-F 7-9a M-F 4-5p	1	3	3	3	\$175 \$500						\$
30 IS ACCION ASSES O 4	Mr 4-0p	0	0	0	0	4000					100	\$
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Accepted By: